



## *Victoria Children's Choir Announces Appointment of New Artistic Director*

Wednesday, January 22, 2020

Victoria, BC – The Victoria Children's Choir (VCC) is delighted to announce the appointment of Ms. Teodora Georgieva as Artistic Director, effective July 2020.

"After an extensive and international search for a new Artistic Director which attracted applicants from around the world, we are thrilled to welcome Teodora, a musician of superb skill and a person who is highly regarded within our own community and beyond, to the role," said Catherine Fouracre, President of the Board of the Victoria Children's Choir. "Teodora believes in the importance of music and singing, and we are excited to see her continue the VCC's tradition of excellence, while implementing her own musical and artistic vision."

Georgieva takes on the role of Artistic Director with extensive knowledge and expertise in choral conducting. She received her bachelor of music education in Russia and a master of choral conducting in her native Bulgaria. She conducted the opera chorus of the International Danube Opera directly after graduating, then moved to Canada in 2000. During her time in Toronto, she had the opportunity to conduct the Canadian Children's Opera Chorus, the High Park Choirs of Toronto, the Riverdale Youth Singers, and choristers at St. Michael's Choir School. In 2009, Georgieva relocated to Victoria where she became an instructor at the University of Victoria, the Canadian College of Performing Arts, and Pearson College. She has also been a part of the Artistic Team at the VCC since that time conducting various divisions of the choir.

"I am honoured to be appointed the Artistic Director of the Victoria Children's Choir," said Georgieva. "As someone who has conducted various divisions of the choir for over 10 years, I have a great admiration for the organization and for the vision and artistry of its founding Artistic Director Madeleine Humer. I'm passionate about the importance of music and believe that we sing a story when it is not enough to tell it. I am very excited about taking the choir on a journey of storytelling, community building, and music excellence."

For the past 19 years, the Victoria Children's Choir has thrived under the outstanding leadership of Founder and Director Madeleine Humer. The Victoria Children's Choir is known nationally and internationally for its high standard of singing, exciting choral repertoire, and joyful sense of community. "We are grateful to Madeleine for creating a program which has become a valued part of Victoria's musical life, and for sharing her musical gifts with our singers. We wish her the very best with her future plans," says Fouracre.

Humer echoes the delight of finding someone within the organization to take on the role. "Teodora and I have been close colleagues and good friends for many years, so it was with great delight I heard of her appointment to lead the VCC into a very exciting future. I could not be more pleased for this wonderful organization. Securing such a talented Artistic Director, whose musical education and international experiences will enrich so many children's love of singing, will ensure that the VCC will continue to grow and develop in many new directions in the years to come," said Humer.

Humer's final concert as Artistic Director will take place on June 1, 2020, at Alix Goolden Performance Hall when the choir presents *Glorious World of Song: Best of the VCC*.

For more information please visit: [victoriachildrenchoir.ca](http://victoriachildrenchoir.ca)

- 30 -

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